



**FOR IMMEDIATE RELEASE:**

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### **GLOBAL EXCHANGE LAUNCHES NEW CORPORATE WEB SITE**

**Merchantville, New Jersey (April 28, 2009)** Global Exchange Group, a premier provider of global payments processing solutions and a division of Fulton Bank, is pleased to announce the launch of its new corporate website. The site, which can be found at <http://www.gexchange.com> provides users with a comprehensive overview of Global Exchange's international accounts payable solutions, searchable by both industry and by need. Other notable features include frequently asked questions and answers and a weekly market outlook featuring expert commentary on the foreign exchange market.

Visitors will find the site to be user-friendly, intuitive and filled with useful information for law firm, corporate, university, and commercial banking representatives seeking to learn more and to evaluate the international payment solutions Global Exchange provides.

"Our new website conveys all of the relevant information our clients and potential clients will need as they seek a service provider to assist them with their global accounts payable needs," said Tony Loiacono, President, Sales & Marketing, Global Exchange. "The site describes how organizations that conduct business internationally can engage us at any point along their payment processing cycle. From providing competitive exchange rates, to processing directly from foreign invoices, to data integration, to security administration, to managing their entire domestic and foreign accounts payable process from start to finish — we are the go-to partner for all international payments needs."

Global Exchange Group is a division of Fulton Bank, the flagship bank of Fulton Financial Corporation (Nasdaq: FULT). Founded in 1994, Global Exchange is a leader in international payment solutions. Global Exchange understands that today's global payment process is increasingly cumbersome, costly, and time consuming. As a result, Global Exchange's interchangeable solutions improve the time and cost to transfer funds internationally. Global Exchange possesses the ability to offer any size organization an invaluable alternative to their traditional bank or third-party relationship. For more information about Global Exchange, visit <http://www.gexchange.com>.